

## Status of Administrative Initiatives of the BYC Strategic Plan

Area	Recommended Action	Rationale	Status
<b>Finance</b>	Form a Financial Committee	Share role/responsibility of Treasurer	Committee created; chaired by Treasurer; improved financial reporting to committees
	Automated dues payment by bank transfer or credit card	Allow for monthly dues payment to increase membership affordability	Under study
<b>Waterfront and Grounds</b>	Lease space during summer from Bristol Marine	Add needed parking and trailer storage	Reorganized storage along south stone wall to increase parking
	Better utilize northeast corner of BYC property	Plan the best use of this area after Dave Miller retires/closes his mooring business; improve launch ramp access	Under study; old shed against fence is being re-purposed for EBSF use
	Onshore small boat storage	Relieve wait list for dinghy docks	Increased kayak storage
	Improve dock electric power; upgrade dock ramps	Better meet needs and safety of members utilizing waterfront	Done
	Reconfigure Clubhouse main floor	Better utilization of space for member and rental functions	Done with Clubhouse reconstruction
<b>Communications</b>	Establish communications position on Executive Committee	Ensure coordination of Club communications	Active; Catherine Murray filling role on Executive Committee; BYC Weekly created
	Conduct annual member survey	Gauge member satisfaction and focus of Club initiatives	Planned
	Develop annual communications plan	Meet communication needs of members	In process
<b>Race</b>	Assign Executive Committee member-at-large to assist Race Committee chair	Race program has grown to include multiple fleets and we intend to run regional and national regattas; managing this is too much to ask of one volunteer	Active; member-at-large Pete Levesque is leading the J/22 fleet and played a major role in planning the Hinman Regatta
	Fund portion of EBSF program director salary to support race activity	Instructional and race programs have both grown significantly over last few years; support volunteer chairs	Under study
	Market race volunteer activities (e.g., PRO)	Build infrastructure and skill set within BYC membership to hold regular local, regional and national events	Race group of event organizers, race committee, PROs and other volunteers created and marketed
	Attract regional and national one-design class events	Promote BYC and sport of sailing	Active; e.g., Hinman Regatta, scheduled for 2020 (canceled due to Covid-19)
	Create signature BYC regatta	Encourage boating activity/promote BYC	Under study
<b>Membership</b>	Reconsider Old Salt member requirements	Satisfy needs of older members	Under study
	Prorate initiation fee for members under age 40	Make BYC more affordable for young members	Under study